ORDER

104805 Order / Rev: Orders 06832434 Alt Order #: American Crossroads Product Desc: 690 Estimate: Primary AE: 09/04/12 - 09/13/12 Flight Dates: BLPHI Sales Office: 07/26/12 / 08/27/12 Original Date / Rev: National **GENERAL** Sales Region: Order Type:



Amy McCreary

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

Demographic:

Product Codes:

American Crossroads

A35+

PLI1

POLITICAL/AGY, PISSUE, GEN Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Net Amount # Spots Gross Amount Start Date End Date \$82,896.25 \$97,525.00 08/27/12 09/13/12

Totals

, Quaio				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	137	\$97,525.00	\$82,896.25	0.00
Totals	137	\$97,525.00	\$82,896.25	0.00

00:15:00

Account Executives

Start Date / End Date Order % Account Executive Sales Office Sales Region 100% Start Of Order - End Of Order Amy McCreary

Order Share	Share	Total
KSNV	33%	\$97,525.00
Market	100%	\$295,530.30

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329.55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,910.61

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
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KSNV

Order / Rev: Alt.Order#

Flight Dates:

104805

06832434

09/04/12 - 09/13/12

Advertiser:

American Crossroads

Product Desc:

American Crossroads

Estimate:

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Print Date: 08/28/12 08:31:48 P

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Order / Rev:

104805

06832434

Advertiser:

Product Desc:

American Crossroads

Alt Order #: Flight Dates:

09/04/12 - 09/13/12

Estimate:

American Crossroads

690

_ KSNV

Ln Ch Sta	art End	Inventory C		k Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
		The Agenda	1 1230pm								
		program 7/30	,								
<u>Start Dat</u> Week: 09/10/12		Weekdays M			Rating						
E14 KSNV 09/1		* *		1 \$325.00	0.00						
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E 15 KSNV 09/12			1220mm OM	1 \$325.00	0.00						
		The Agenda		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
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<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12		Spots/Weel		<u>Rating</u>						
E 16 KSNV 09/13		W	1220mm OM	\$325,00	0.00						
= 10 NOW 03/13	5/12 \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	The Agenda The Agenda		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 4: THE	AGENDA no	program 7/30	1200pm								
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/12 E 17 KSNV 09/04	09/16/12	T	1	\$325.00	0.00				[
ETT KONV 09/04	W12 09/04/12	Rachael Ray Rachael Ray		11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY	•	Radiaerray									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	-T	1	\$325.00	0.00						
E 18 KSNV 09/05	/12 09/05/12	-	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY		Rachael-Ray									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/12	09/09/12	W	1	\$325,00	0.00						
E19 KSNV 09/06	/12 09/06/12	•	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY		Rachael Ray									,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/03/12	09/09/12	T	1	\$325.00	0.00						
E 20 KSNV 09/07	/12 09/07/12	,	СМ	11am-12pm	F	:30	1	\$325,001	0.00 NM	1	\$325.00
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Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Ī		
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E 21 KSNV 09/10/	/12 09/10/12		СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY		Rachael Ray						,		•	Ψ020.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				Î		
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E 22 KSNV 09/11/	12 09/11/12	•	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	¢205.00
RACHEL RAY		Rachael Ray						***************************************	0.00 14141	1	\$325.00
Start Date	End Date	Weekdays	Spots/Week	Doto	Detin						
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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/04/12 - 09/13/12

Estimate:

690

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 09/09/12 \$325.00 0.00 Week: 09/03/12 \$325,001 0.00 NM \$325.00 E 26 KSNV 09/05/12 09/05/12 The Doctors CM 2pm-3pm --w----:30 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating \$325.00 0.00 Week: 09/03/12 09/09/12 \$325.001 0.00 NM \$325.00 E 27 KSNV 09/06/12 09/06/12 The Doctors CM 2pm-3pm ---T---:30 1 The Doctors THE DOCTORS no program 7/30-8/10 Weekdays Start Date End Date Spots/Week Rate Rating 0.00 Week: 09/03/12 09/09/12 ---T---\$325.00 E 28 KSNV 09/07/12 09/07/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 --F--\$325.00 0.00 Week: 09/03/12 0.00 NM \$325.00 E 29 KSNV 09/10/12 09/10/12 The Doctors CM 2pm-3pm M-----:30 \$325,001 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 \$325.001 0.00 NM \$325.00 E 30 KSNV 09/11/12 09/11/12 The Doctors CM 2pm-3pm -T----:30 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 0.00 -T----\$325.00 Week: 09/10/12 09/16/12 E 31 KSNV 09/12/12 09/12/12 The Doctors CM --W---:30 \$325.001 0.00 NM \$325.00 2pm-3pm The Doctors THE DOCTORS no program 7/30-8/10 End Date Weekdays Spots/Week Rate Rating Start Date --W---\$325,00 0.00 Week: 09/10/12 09/16/12 :30 \$325.001 0.00 NM 1 \$325.00 E 32 KSNV 09/13/12 09/13/12 CM ---T---The Doctors 2pm-3pm The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week; 09/10/12 09/16/12 ---T---\$325.00 :30 \$325.001 0.00 NM 1 \$325.00 E33 KSNV 09/04/12 09/04/12 M-F Today Show III 4th 13M 10am-11am Today 4th Hour TODAY SHOW III Spots/Week **End Date** Weekdays Rate Rating Start Date 09/09/12 \$325.00 0.00 Week: 09/03/12 M-F Today Show III 4th IBM :30 \$325.001 0.00 NM 1 \$325.00 E 34 KSNV 09/05/12 09/05/12 10am-11am Today 4th Hour TODAY SHOW III End Date Weekdays Spots/Week Rate Rating Start Date 09/09/12 ---W----\$325.00 0.00 Week: 09/03/12 E 35 KSNV 09/06/12 09/06/12 M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Spots/Week Rate Rating Start Date **Weekdays** Week: 09/03/12 09/09/12 \$325.00 0.00 E36 KSNV 09/07/12 09/07/12 M-F Today Show III 4th RM 10am-11am ---F--:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 09/03/12 09/09/12 ---F--\$325.00 0.00 CM 10am-11am M-----:30 1 \$325.001 0.00 NM \$325.00 E 37 KSNV 09/10/12 09/10/12

Page 5 of 12 Print Date: 08/28/12 08:31:48

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

All-Order#: Flight Dates: 06832434

09/04/12 - 09/13/12

Product Desc:

American Crossroads

Estimate:

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## Today Show II and Horn ## Today Show II ## Today Show II and Horn ## Today Show II ## Today Show II ## Today Show II and Horn ## Today Show II and Horn ## Today Show II and Horn ## Today Show II ## Today Show II and Horn ## Today Show II and Horn ## Today Show II ##	V	_				<u>opotar vicer</u>								* 750.00
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Start Date End Date Weekdays Spots/Week Rate Rating		TODA	Y SHOV	N/ II	ivi-r Today Sh	UVV 11						ļ		
Week: 09/10/12 09/16/12 -T						Spots/Wee						l		
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						СМ			:30		1 \$1,000.00	1 0.00 NM	1	\$1,000.00

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order#:
Flight, Dates:

06832434 09/04/12 - 09/13/12 Product Desc:

American Crossroads

KSNV

Estimate: 690

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S _l	oots	Amount
			Wheel of Fortune Wheel in Prime	In PRIM								
WHEEL	OF FOR	RTUNE	7411001 1111 111110									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	-T		\$1,000.00	0,00						4
E50 KSNV	09/05/1	2 09/05/12	Wheel of Fortune Wheel in Prime	IN PRIMM	M-SA 8-11p /	SUNW	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	OF FOR	RTUNE	vviicei iii i-iiiiie							1		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/09/12	W		\$1,000.00	0.00						
E 51 KSNV	09/ 06 /1	2 09/06/12	Wheel of Fortune	in PRIMM	M-SA 8-11p /	SUNT	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	OF FOR	RTIINE	Wheel in Prime									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	T		\$1,000.00	0.00						
E 52 KSNV	09/07/1	2 09/07/12	M-F Wheel	CM	7-730pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
) A // 157571	05 505	TILLE	M-F Wheel of Fo	rtune								
	. OF FOF irt Date	End Date	<u>Weekdays</u>	Spoto/Mook	Rate	Rating						
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E 53 KSNV			M-F Wheel	CM	7-730pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
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	OF FOF											
Sta Week: 09/	rt Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 54 KSNV			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	CM	7-730pm		:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
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E 55 KSNV	09/12/1	2 09/12/12	M-F Wheel of Fo	CM rtune	7-730pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
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<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
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E 56 KSNV	09/13/1	2 09/13/12		CM	7-730pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	OF FOR	RTUNE	M-F Wheel of Fo	rturie								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/10/12	09/16/12	T	1	\$1,000.00	0.00						
E 57 KSNV	09/04/1	2 09/04/12	The Tonight Show	v CM	11 35p-1237a	a -T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIC	ᄔᄼᄔᄼᄔ	A/ \A// A \/	Tonight Show ENO airs 1235 RE	V/DATE								
	nt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	-T	1	\$750.00	0.00						
E 58 KSNV	09/05/1	2 09/05/12	The Tonight Sho	w CM	1135p-1237a	1W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIO	UT OUGS	A/3A// 1A3/11	Tonight Show	VDATE								
	nı Shov <u>ırt Date</u>	V VV/ JAY LI End Date	ENO airs 1235 RE <u>Weekdays</u>	V KATE Spots/Week	Pato	Rating						
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			ENO airs 1235 RE									
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			Tonight Show		1100p 12076		.00	'	ψ1 JU.UU	O'OO IAIAI	'	φεου,υ0
TONIG	HT SHO	W W/ JAY LI	ENO airs 1235 RE	V RATE	-							
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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

06832434

09/04/12 - 09/13/12

Product Desc:

American Crossroads

Estimate:

Wee	Oh Start ONIGHT SHOV		Inventory Code The Tonight Show		Start/End Ti							Amount
Wee	ONIGHT SHOV		The rongitt onen									
Wee	ONIGHT SHOW		Tonight Show	/ DATE								
	Start Date	V VV/ JAY LE End Date	:NO airs 1235 REV Weekdays	Spots/Week	Rate	Rating				Ī		
	ek: 09/10/12	09/16/12	M	<u> </u>	\$750.00	0.00						
	(SNV 09/11/1	2 09/11/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750,00
ŢĆ	ONIGHT SHOV	W W/ JAY LE	NO airs 1235 REV	/ RATE								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
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			The Tonight Show Tonight Show		1135p-1237a	aW⊶	:30	1	\$750.001	0.00 NM	1	\$750.00
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			The Tonight Show	/ CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
T	ONIGHT SHO	N W/ JAY LE	Tonight Show ENO airs 1235 RE\	/ RATE								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
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	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
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∃66 K	KSNV 09/05/1	2 09/05/12	NEWS 3 at 4 (1 i		4-5pm	W	:30	1	\$700.001	0,00 NM	1	\$700.0
N.	IEWS 4 AT 430)P	-4PM-NEWS-(1-ho	our)	-{4;00 PM-4;3	.∩.∺IVI)						
141	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We€	ek: 09/03/12	09/09/12	W	1	\$700.00	0.00						
E 67 K	KSNV 09/06/1	2 09/06/12	NEWS 3 at 4 (1		4-5pm	T-	:30	1	\$700.001	0.00 NM	1	\$700.0
NI.	IEWS 4 AT 430	חר	4PM NEWS (1 ho	our)	(4:30 PM-5:0	10 PM)						
INI	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	T	1	\$700.00	0.00						
E 68 K	KSNV 09/07/1	12 09/07/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.0
		20	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
N	IEWS 4 AT 430 Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	F	<u> </u>	\$700.00	0.00				ļ		
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.0
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10/0	Start Date ek: 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> M−−−⊢	Spots/Week		<u>Rating</u> 0.00						
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N	NEWS 4 AT 43	0P	· · · · · · · · · · · · · · · · · · ·	,	`	•						
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E 72	KSNV 09/13/	12 09/13/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	T 00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.0
Ν	NEWS 4 AT 43	0P		oui,	(T. OU 1 101-0.1	ου (191 <i>)</i>						
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/10/12	09/16/12	T	1	\$700.00	0.00						
E 73	KSNV 09/04/	12 09/04/12		CM	6-7a	-T	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.0

Print Date: 08/28/12 08:31:48 Page 8 of 12

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434 09/04/12 - 09/13/12 Product Desc:

American Crossroads

Estimate:

Ln Ch	Start		Inventory Code_		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
			M-F 6-7a WakeUp M-F 6-7a WakeUp	-							
WAKE	UP WITH	THE WAGN	ERS REV RATE			B (1)			1		
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
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E 74 KSNV	09/05/1		M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	 _{VV}	.50	γ ψ γ ,000.00 τ	0.00 1444	·	***
WARE			IERS REV RATE	p www.agneis							
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
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		2 09/06/12	M-F 6-7a WakeU	MgsW/w	6-7a	T⊶	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU						l		
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	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.00					
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E76 KSNV	09/07/1	2 09/07/12	M-F 6-7a WakeU M-F 6-7a WakeU	pwwwagwi nw/Maoners	0-1 a	·	.00				
WAKE	LIP WITH	THE WAGN	NERS REV RATE	p www.					- I		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			ļ		
Week: 09		09/09/12	F	1	\$1,000.00	0.00			0.00.104		#4 000 00
E77 KSNV	09/10/1	2 09/10/12	M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeL	Jp w/Wagners					i		
			NERS REV RATE	Constant Mank	Pote	Rating			1		
_	art Date	End <u>Date</u> 09/16/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$1,000.00	0.00					
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E/8 KSNV	09/11/	2 09/11/12	M-F 6-7a Waket	Jp_w/Wagners							
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	_	Rating			1		
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			M-F 6-7a Wakel	Jp w/Wagners							
			NERS REV RATE		Rate	Rating					
<u>S:</u> Week: 0	tart Date	End Date 09/16/12	<u>Weekdays</u> w	Spots/Week	\$1,000.00	0.00			1		
			M-F 6-7a Wakel		6-7a	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
E80 KSIN	, nailai	12 03/13/12	M-F 6-7a Wakel	ປp w/Wagners							
WAKE	UP WIT	H THE WAG	NERS REV RATE								
	tart Date		<u>Weekdays</u>	Spots/Weel		Rating					
Week: 0	9/10/12	09/16/12	T		\$1,000.00	0.00			0.00.104	1	\$1,500.00
E81 KSN	V 09/04	/12 09/04/12	Today Show	CM	658a-9am	-T~	:30	1 \$1,500.001	0.00 NM	'	φ1,500.00
			Today Show								
		/ REV RATE	Weekdays	Spots/Weel	<u>Rate</u>	Rating					
Week: 0	tart Date	End <u>Date</u> 09/09/12	<u>vveekuays</u> -T		1 \$1,500.00	0.00					
		/12 09/05/12	? Today Show	CM	658a-9am	W	- :30	1 \$1,500.001	0.00 NM	1	\$1,500.00
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TODA	Y SHOW	REV RATE	-						ì		
	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating			ŀ		
Week: 0		09/09/12	W		1 \$1,500.00	'''		4 #4 500 004	0.00 NM	1	\$1,500.00
E 83 KSN	V 09/06	/12 09/06/12		CM	658a-9am	T	- :30	1 \$1,500.001	0.00 14141	ı	φ1,500.00
	NA OLION	V DEV PATE	Today Show								
		V REV RATE End Date		Spots/Wee	<u>k Rate</u>	Rating					
_	Start Date 09/03/12	09/09/12	T		1 \$1,500.00						
		7/12 09/07/12		CM	658a-9am		- :30	1 \$1,500.001	0.00 NM	1	\$1,500.00
E 07 1(01)		= - =	Today Show						L		
TOD	AY SHOV	V REV RATE	•						1		
-	Start Date			Spots/Wee					l		
	09/03/12	09/09/12	F		1 \$1,500.00		- :30	1 \$1,500.001	0.00 NM	1	\$1,500.00
E85 KSN	IV 09/10	0/12 09/10/1	2	CM	658a-9am	M	- ,50	ι φι,ουσ.οσι	0,00 140	'	711500100

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832434

09/04/12 - 09/13/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len Spo	ts	Rate Pri	Rtg Type Sp	ots	Amount
			Today Show Today Show									
		REV RATE		Cu ata Milank	Pato	Rating				ı		
<u>Sta</u> Week: 09/	<u>irt Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,500.00	0.00						
E86 KSNV		2 09/11/12	Today Show Today Show	CM	658a-9am	-T-∺	:30	1 \$	1,500.001	0.00 NM	1	\$1,500.00
		REV RATE	Mackdana	Spots/Week	<u>Rate</u>	Rating						
<u>Sta</u> Week: 09	<u>art Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> -T		\$1,500.00	0.00						
E 87 KSNV			Today Show Today Show	CM	658a-9am	W	:30	1 \$	1,500.001	0.00 NM	1	\$1,500.00
		REV RATE	Mookdove	Spots/Week	<u>Rate</u>	Rating						
<u>Sta</u> Week: 09	<u>art Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> ⊮	Spots/vveek 1		0.00						
E88 KSNV	09/13/1		Today Show Today Show	СМ	658a-9am	T	:30	1 \$	31,500.001	0.00 N M	1	\$1,500.00
		REV RATE	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>50</u> Week: 09	<u>art Date</u> //10/12	<u>End Date</u> 09/16/12	T		\$1,500.00	0.00	, <u>. ,</u>					ATION 00
E 89 KSNV	09/04/		NEWS 3 at 4 (1 4PM NEWS (1		4-5pm (4:00 PM-4:0	T 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR	Weekdays	Spots/Week	Rate	Rating						
<u>51</u> Week: 09	art Date 9/03/12	<u>End Date</u> 09/09/12	-T	1	\$700.00	0.00						6700.00
		12 09/05/12	NEWS 3 at 4 (1		4-5pm (4:00 PM-4:	W RO PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRST	NEWS 3	AT FOUR	-4PM NEWS-(1-	noul.)	(+.00.1.101251.	20.1.10)						
-	art Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> 1 \$700,00	<u>Rating</u> 0.00						
Week: 09		09/09/12 12 09/06/12	NEWS 3 at 4 (I HOUR)CM	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
			4PM NEWS (1		(4:00 PM-4:	30 PM)						
	NEWS :	AT FOUR End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating				•		
Week: 0	9/03/12	09/09/12	T		1 \$700.00	0.00	.20		6700 001	0.00 NM	1	\$700.00
		12 09/07/12	NEWS 3 at 4 (4PM NEWS (1		4-5pm (4:00 PM-4:	F 30 PM)	:30	1	\$700.001	0.00 14141	'	Ψ/00.00
		3 AT FOUR End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating						
Week: 0	9/03/12	09/09/12	F		1 \$700.00	0.00	.20	1	\$700.001	0.00 NM	1	\$700.00
		/12 09/10/12 3 AT FOUR	NEWS 3 at 4(4PM NEWS (1		4-5pm (4:00 PM-4	м :30 РМ)	- :30	•	φ700.00 1	0.00 141	·	ψισσιασ
	i N⊑vvo tart Date		<u>Weekdays</u>	Spots/Wee		<u>Rating</u>						
Week: 0		09/16/12	M	A HOUDION	1 \$700.00 4-5pm	0.00 -T	- :30	1	\$700.001	0.00 NM	1	\$700.00
E94 KSN	V 09/11	/12 09/11/12	NEWS 3 at 4 (4PM NEWS (1		(4:00 PM-4		.00	,	Ψ, σσ.σσ.			
FIRS'	T NEWS	3 AT FOUR		0 541	J. Dato	Dating						
Week: 0	Start Date 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> -T	Spots/Wee	<u>k Rate</u> 1 \$700.00	Rating 0.00						
E 95 KSN	V 09/12	2/12 09/12/12	NEWS 3 at 4 4PM NEWS (1		4-5pm (4:00 PM-4	W :30 PM)	- :30	1	\$700.001	0.00 N M	1	\$700.00
		3 AT FOUR	Manakana	Chota Mice	ek <u>Rate</u>	Rating						
_	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Wee	1 \$700.00							
E 96 KSN	IV 09/13	3/12 09/13/1:	2 NEWS 3 at 4 4PM NEWS (4-5pm (4:00 PM-4	T 1:30 PM)	- :30	1	\$700.001	0.00 NM	1	\$700.00
		3 AT FOUR	Modeledave	Spots/We	<u>ek Rate</u>	Rating						
	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12		<u>o pois/wer</u>	1 \$700.00							
		5/12 09/05/1	2	CM	7-10pm	W	- :30	1	\$1,500.001	0.00 NM	1	\$1,500.00

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Order / Rev: Alt Order #:

Flight Dates:

104805

06832434

09/04/12 - 09/13/12

Advertiser:

American Crossroads

Product Desc:

American Crossroads

Estimate:

								. 5. 5.	D. T O.	4 -	Amazint
Ln Ch	Start	End	Inventory Code News 3 Live in Pr		Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type Sp	ots	Amount
			News 3 in Prime	HIIC							
EARLY				C t - // 0 () c	Poto	Rating			1		
<u>Sta</u> Week: 09.	<u>irt Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,500.00	0.00					
E98 KSNV			M-F Early News M-F Early News	CM	5-630p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Sta	NEWS art Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
Week: 09 E 99 KSNV		09/09/12 12 09/10/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
St	NEWS	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
Week: 09 E100 KSNV		09/16/12	M M-F Early News	CM	\$1,000.00 5-630p	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	09/12/ NEWS	12 09/12/12	M-F Early News	Olul	О ОООР						
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 09		09/16/12	₩	CM	\$1,000.00 3-4p	0.00 -T	:30	1 \$450.001	0.00 NM	1	\$450.00
		12 09/04/12 ogram 7/30-8	Dr Phil	CIVI	3-4p	'	.00	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09	0/03/12	09/09/12		1	\$450.00	0.00	:30	1 \$450.001	0.00 NM	1	\$450.00
E102 KSN\	/ 09/07/	12 09/07/12	Dr. Phil Dr-₽hi\	CM	3-4p	- 	.30	φ430.00 (<u>'</u>	
DR. P	HIL no pr	ogram 7/30-									
Week: 0		<u>End Date</u> 09/09/12	Weekdays F	Spots/Week 1	\$450.00	Rating 0.00		4 0450 004	0.00 NM	1	\$450.00
E103 KSNV	/ 09/10/	/12 09/10/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1 \$450.001	U.OU INIVI	'	ψ430.00
DR. P	HIL no pi	rogram 7/30-									
<u>s</u>	tart Date		<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		09/16/12	M	1 CM	\$450.00 3-4p	0.00 W	:30	1 \$450.001	0.00 NM	1	\$450.00
		/12 09/12/12	Dr Phil	CIVI	ა- 4 µ	w	.50	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	_	rogram 7/30- End <u>Date</u>		Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 0	9/10/12	09/16/12	W		\$450.00	0.00		4 0050 004	0.00 NM	4	\$350.00
E105 KSN	V 09/08	/12 09/08/1	News 3 Sunrise News 3 Sunrise	- SATURIM	6a-7a	S-	:30	1 \$350.001	0.00 NM	1	φ330.00
NEW	S 3 AT S	UNRISE no	program 7/7,7	SATONDAT							
	start Date		<u>Weekdays</u>	Spots/Weel		Rating					
Week: 0		09/09/12	S-	014	1 \$350.00	0.00	:30	1 \$425.001	0.00 NM	1	\$425.00
			Noon News	CM	12-1230pm		.50	η ψημοίου γ	0.00 11111		,
	S 3 AT N Start Date		ogram 7/30-8/ Week <u>days</u>	Spots/Weel	k <u>Rate</u>	Rating					
~)9/03/12	09/09/12		<u> </u>	1 \$425.00	0.00					# 10 F 00
			2 Noon News Noon News	CM	12- 12 30pm	י ⊶Т⊷	- :30	1 \$425.001	0.00 NM	1	\$425.00
			ogram 7/30-8/	Spots/Wee	k <u>Rate</u>	Rating					
-	<u>Start Date</u> 09/03/12	End Date 09/09/12			1 \$425.00	0.00					
			2 Noon News Noon News	CM	12-1230pn		- :30	1 \$425,001	0.00 NM	1	\$425.00
NEW	/S 3 AT N	NOON nor pr	ogram 7/30-8/								
	Start Date		-	Spots/Wee	k <u>Rate</u> 1 \$425.00	<u>Rating</u> 0.00					
	09/10/12 JV 09/1:	09/16/12 3/12		CM	12-1230pr		- :30	1 \$425.00	0.00 NM	1	\$425.00
FIOS KOL	, v 55/1-	U. IE UUI IUI I							-		

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Order / Rev:

Flight Dates:

104805

Advertiser:

American Crossroads

Alt Order #: 06832434

09/04/12 - 09/13/12

Product Desc:

American Crossroads

Estimate:

NEWS 3 NIGHT Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	End Date 09/16/12 12 09/08/12 15/15/15 15/15/15 15/15/15 15/15/15 15/15/15 15/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/15 16/15/			<u>Rate</u> \$425. 00 11pm-1135pn	Rating 0.00			1		
Start Date Week: 09/10/12 E111 KSNV 09/08/ NEWS 3 NIGH Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	End Date 09/16/12 12 09/08/12 15 09/08/12 15 09/08/12 16 09/09/12	am 7/30-8/ WeekdaysT Sa-Su News 3 at E Sa-Su News 3 at I	1 ElevenCM	\$425.00	0.00			ļ		
Start Date Week: 09/10/12 E111 KSNV 09/08/ NEWS 3 NIGH Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	End Date 09/16/12 12 09/08/12 FSIDE End Date 09/09/12	Weekdays T Sa-Su News 3 at E Sa-Su News 3 at I Weekdays	1 ElevenCM	\$425.00	0.00			ļ		
Week: 09/10/12 E111 KSNV 09/08/ NEWS 3 NIGH	09/16/12 12 09/08/12 : FSIDE End Date 09/09/12	T Sa-Su News 3 at E Sa-Su News 3 at I Weekdays	levenCM							
NEWS 3 NIGHT Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	TSIDE <u>End Date</u> 09/09/12	Sa-Su News 3 at I <u>Weekdays</u>		11pm-1135pn	_					44.400.00
Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	TSIDE <u>End Date</u> 09/09/12	Weekdays	Eleven		nS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
Start Date Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	End Date 09/09/12							1		
Week: 09/03/12 E112 KSNV 09/09/ CHRIS MATTH Start Date	09/09/12		Spots/We <u>ek</u>	<u>Rate</u>	Rating					
E112 KSNV 09/09/ CHRIS MATTH Start Date		5-		\$1,100.00	0.00					
CHRIS MATTH <u>Start Date</u>		Chrls Matthews 9:	30AM SM	9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
Start Date		Chris Matthews S	UN 9:30am					L		
			O (847).	Dete	Dating					
	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
Week: 09/03/12 E113 KSNV 09/08/	09/09/12	Sa-Su Early News	CM	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	1	\$650.00
E113 KSNV 09/08/	12 09/00/12	Sa-Su Early News		opin ooopin				1		
KSNV EARLY	NEWS									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/03/12	09/09/12	S-	1	\$650.00	0.00	:30	1 \$500.001	0.00 NM	1	\$500.00
E114 KSNV 09/09	/12 09/09/12	News 3 Today WI	end CM	9a-930am	S	.30	1 \$500,001	0.00 14141	•	φ000.00
NEWS 3 TODA	VANKEND no	News 3 Today or program 7/2						1		
Start Date		Weekdays	Spots/Week	Rate	Rating			4		
Week: 09/03/12	09/09/12	S	1	\$500.00	0.00		<u>.</u>			*
	/12 09/05/12	M-F News 3 at El	even CM	11pm-1135p	mW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		M-F News 3 at E	leven							
NEWS 3 NIGH			C t. Alinak	Data	Rating					
Start Date	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,100.00	0.00			i		
Week: 09/03/12 E116 KSNV 09/07				11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
ELIQ KONA GAIGI	112 09/01/12	M-F News 3 at E		, ,				1		
NEWS 3 NIGH	ITSIDE									
Start Date		<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/03/12	09/09/12	F		\$1,100.00	0.00	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
E117 KSNV 09/10	0/12 09/10/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	om M	.50	γ ψ1,100.001	0.00 1	·	+ · , · - ·
NEWS 3 NIGI	JTSIDE	M-F News 3 at E	leven							
Start Date		Week <u>days</u>	Spots/Week	<u>Rate</u>	Rating			Į.		
Week: 09/10/12	09/16/12	M		\$1,100.00	0.00					
E118 KSNV 09/1:		M-F News 3 at E	leven CM	11pm-1135	omW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		M-F News 3 at E								
NEWS 3 NIG		181 . 1. 1	Cmata/Maal	, Date	Rating			l l		
Start Date		<u>Weekdays</u> w⊬	Spots/Weel	<u>k Rate</u> 1 \$1,100.00	0.00					
Week: 09/10/12 E119 KSNV 09/0			CM	630-7pm	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Ella Kout oato	4/12 03/0-//12	M-F Jeopardy						ľ		
JEOPARDY		,						3		
Start Dat		<u>Weekdays</u>	Spots/Wee		Rating					
Week: 09/03/12		-T		1 \$1,000.00	0.00 o / SUNT	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
E120 KSNV 09/0	6/12 09/06/12	Jeopardy in PRI		M-2W 9-1 I	0/ SUN==-1	50	Ι Ψ1,000.001	0,00 /	•	, ,
JEOPARDY		Jeopardy in Prir	IIG							
Start Dal	e End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	<u>Rating</u>					
Week: 09/03/12		T		1 \$1,000.00	0.00			0.00.15		61 000 00
E121 KSNV 09/1			СМ	630-7pm	M	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
		M-F Jeopardy								
JEOPARDY	to End Date	Weekdays	Spots/Wee	k <u>Rate</u>	Rating					
<u>Start Da</u> Week: 09/10/12		<u>vveekdays</u> M	ODOM A REC	1 \$1,000.00	0.00					
E122 KSNV 09/			СМ	630-7pm	-T	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00

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Estimate:

690

Rate Pri Rtg Type Spots Amount Len Spots Days Break Start/End Time Inventory Code Ln Ch Start End M-F Jeopardy M-F Jeopardy **JEOPARDY** Rate Rating Spots/Week Start Date End Date Weekdays -T----\$1,000.00 0.00 Week: 09/10/12 09/16/12 \$3,000.00 \$3,000.001 0.00 NM ----S :30 СМ 8a-9am E123 KSNV 09/09/12 09/09/12 Meet the Press Meet the Press MEET THE PRESS no program 7/8,7/29 Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date \$3,000.00 0.00 09/09/12 ----5 Week: 09/03/12 \$800.00 0.00 NM \$800,001 ----F--:30 730-758pm E124 KSNV 09/04/12 09/07/12 Face to Face w/ RalstonCM Face to Face w/ J.Ralston FACE ADDED SPOTS Rating Rate Spots/Week End Date <u>Weekdays</u> Start Date \$800.00 0.00 ___F_ 09/09/12 Week: 09/03/12 \$500.00 0.00 NM Sun 1135p-1200a -----S \$500.001 :30 Sports Night in Las VegaGM E125 KSNV 09/09/12 09/09/12 Sports Night in Las Vegas SPORTS NIGHT ADDED SPOTS Rating Weekdays Spots/Week Rate End Date Start Date 0.00 \$500.00 09/09/12 Week: 09/03/12 \$1,800.00 0.00 NM 1 \$1,800.001 :30 ----S 7-10pm E126 KSNV 09/09/12 09/09/12 News 3 Live In Prime CM News 3 in Prime NEWSAFT NFL ADDED SPOTS Rating Rate Spots/Week **End Date** Weekdays Start Date 0.00 \$1,800.00 ____S 09/09/12 Week: 09/03/12 \$1,800.00 0.00 NM M-SA 8-11p / SUN-----S 1 \$1,800,001 E127 KSNV 09/09/12 09/09/12 LAW & ORDER (synd) REM :30 Law & Order (synd) PRIME L& O ADDED SPOTS Rating Rate Spots/Week Weekdays End Date Start Date 0.00 1 \$1,800.00 09/09/12 Week: 09/03/12 \$325.00 0.00 NM \$325.001 -TWTF--:30 E128 KSNV 09/04/12 09/07/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners NEWS ADDED SPOTS Rating Rate Spots/Week End Date Weekdays Start Date \$325.00 0.00 -TWTF--09/09/12 Week: 09/03/12 \$2,800.00 0.00 NM \$700.001 _ -TWTF--:30 NEWS 3 at 4 (1 HOUR)CM 4-5pm E129 KSNV 09/04/12 09/07/12 4PM NEWS (1 hour) **NEWS ADDED SPOTS** Rating Rate Spots/Week Start Date Weekdays End Date \$700.00 0.00 -TWTF--Week: 09/03/12 09/09/12 \$2,100.00 0.00 NM :30 3 \$700.001 MTWT---NEWS 3 at 4 (1 HOUR)CM 4-5pm E130 KSNV 09/10/12 09/13/12 4PM NEWS (1 hour) NEWS ADDED SPOTS.. Rating Spots/Week Rate Weekdays Start Date End Date 0.00 MTWT---\$700.00 09/16/12 Week: 09/10/12 \$100.00 \$100.001 0.00 NM :30 Sat 1-2am / Sun 1:----S CM E131 KSNV 09/09/12 09/09/12 LAW & ORDER (LF) Law & Order (LF) DLINE ADDED S;PT DI INE Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$100.00 ----S 09/09/12 Week: 09/03/12 \$1,600.00 \$800.001 0.00 NM 2 -TWT---:30 2 N132 KSNV 09/04/12 09/06/12 Face to Face in PRIME CM 8-11pm Face to Face in PRIME FACE ADDED SPOTS Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> \$800.00 0.00 -TWT---Week: 09/03/12 09/09/12 \$97.525.00 Totals